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Reaching Audiences: A Guide to Media Writing provides a brief yet thorough guide to correct, clear writing for the media. This book sets up the writing process and shows the reader how to accomplish each task in a mass media context. The importance of the audience in considering media and messages is stressed throughout, while illustrative and specific real-life examples provide guidance for writing improvement. Specific skills related to spelling, grammar, accuracy, word usage, bias, research, interviewing, and other important topics are covered. Recognizing the changing media environment, I created Medium Blogging Guide with the hope of empowering Medium writers to reach a wider audience, increase their earnings, and address some of the questions that I researched throughout my own journey writing on the platform. This new article is a completely revamped, comprehensive guide to the most important Medium writing tips. Some of these tips were briefly covered in the previous article. Many are entirely new tips or revised tips with a better and more concise explanation. I also updated the Medium writing tips in this article to reflect the many recent changes that have occurred on