Hardcover
Publisher: Paragon House, 1987

Synopsis
About this title
Relates the meteoric rise to power of Steve Jobs, the co-founder of Apple Computer, his career at Apple and his influence on the personal computer field, and his eventual ouster from the company that began in his parents' garage

"synopsis" may belong to another edition of this title.

From Publishers Weekly:
Through the story of Apple Computer in California's "Silicon Valley," Butcher, sometime editor of regional business magazines, traces the evolution of electronic computation from room-size vacuum-tube units to the pinhead-microchip integrated-calculator circuits that now govern industrial communication. Apple was a classic shoestring, garage-based partnership, comprising a quiet genius (Stephen Wozniak) and an offbeat go-getter (Steven Jobs), which within three years came to be worth over $1 billion. Venture capital, publicity and a well-timed stock issue brought millions to Apple's principals, but as Butcher tells it the enterprise was ill-prepared for success. Haphazard management, poor marketing judgment and Jobs's abrasive personality, the author holds, led to internal chaos and dissension, with reciprocal executive screaming, employees in tears and parking-lot fist fights. Eventually, investors forced the appointment of a traditional executive from Pepsico, John Sculley; Wozniak lost interest, and Jobs, aged 30, lost out. Photos. 20,000 ad/promo; first serial to California Business.
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From Library Journal:
A fascinating unauthorized biography of Apple co-founder Steven Jobs, this also provides a history of Apple Computer, Inc., and insights into the personal computer industry. At times, Butcher seems biased against Jobs and his product the Macintosh, but he does manage to enumerate Jobs's positive entrepreneurial qualities. The book is based on interviews with Apple co-founder Steve Wozniak, early Apple employees, Jobs's teachers and friends from high school and college, and long-time players in the Silicon Valley high-tech industry. Jobs declined to be interviewed. This is a captivating, "can't put down" type of book, which will be in demand. Recommended for public, academic, and company libraries. Mary Greene Havener, ERT, a Resource Engineering Co., Concord, Mass.
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Accidental Millionaire book. Read 4 reviews from the world's largest community for readers. Previews “Accidental Millionaire by Lee Butcher. Accidental Millionaire: The Rise and Fall of Steve Jobs at Apple Computer. by. Lee Butcher. The story of Apple Computer-building the bad boy in the garage. flag Like · see review. Jul 22, 2012 Lowden rated it did not like it review of another edition. Shelves: partially-read. An opinion based book written to criticize Steve jobs and how much of a failure he was. (Written after he got fired, but before he returned to make it the top-of-the-heap humongous company it is today.) Not to be bothered with. Needs current information. (probably not a good idea to write a biography on someone who's not dead yet.