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International business basically refers to commercial transactions that involve more than one country. Globalization has made it possible for business organizations and international managers to carry out such transactions. There are some basic functions that every business manager has to perform routinely. These functions apply to international managers as well. Due to the peculiar nature of international business, however, international managers have to perform them a little differently. The International Management Program. Level and duration. Bachelor Degree 4 years study. All the disciplines which make up the International Management program are taught in English. Each subject is studied in an international context, and taking into account the national specifics of business in different countries. Due to the knowledge you will gain on this course, you will become a highly-specialised expert, able to manage international operations of companies all over the world.