Use Social Media to Find Your Dream Job How to Use LinkedIn, Google, Facebook, Twitter and Other Social Media in Your Job Search

By Dan Quillen

Cold Spring Press. Paperback. Book Condition: New. Paperback. 144 pages. Dimensions: 0.0in. x 0.0in. x 0.0in. Shows readers how to navigate the most important development in job hunting: social media! In today's economy, job hunters need to use every tool available to them, and that includes social networking. Building on the authors Get a Job! and The Perfect Resume, and his 20 years of being a hiring manager himself, this book helps readers new to social media as well as old hands familiar with it. Readers will learn how to use each of the main websites -- LinkedIn, Google, Facebook, and Twitter -- plus key personal and business blogs many may not have considered to successfully navigate the ins and outs of job searching on the Internet. Readers not familiar with using social media networking in their job hunt will learn what they need to know and consider. Those who know how to use this new tool will learn some new tricks! All will benefit from the author's personal experience of recently looking for work himself, and will read many useful personal anecdotes. Learn how to maximize Facebook Friends, LinkedIn Connections, Twitter Tweeple and so much more. No matter your age, job-seekers...

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How to use social media in your job search. It turns out, social media isn’t just for socializing. Career experts answer some commonly asked questions about using social media for your career. Kate Ashford, Monster contributor. If you aren’t using social media in your job search, it’s time to start. Of all the social media options, experts agree that LinkedIn is the most professionally important. “You absolutely need to be on LinkedIn, and you need to be utilizing the platform to its fullest extent,” says Frances Reimers, founder of Firestarter, a brand-consulting firm. Re-tweeting and sharing your own thought leadership pieces as well as others, are a must here, so this is why it’s not a passive option. What about Instagram and Pinterest?